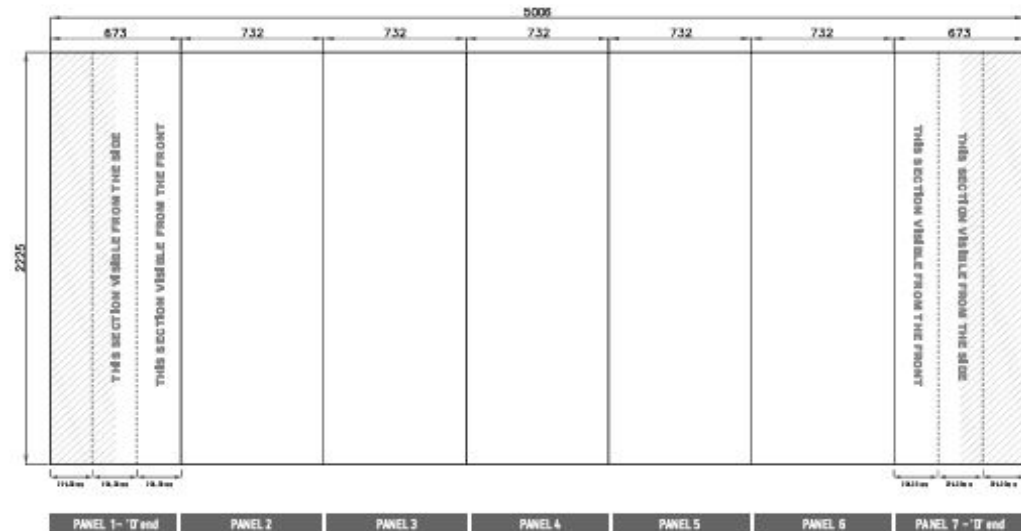
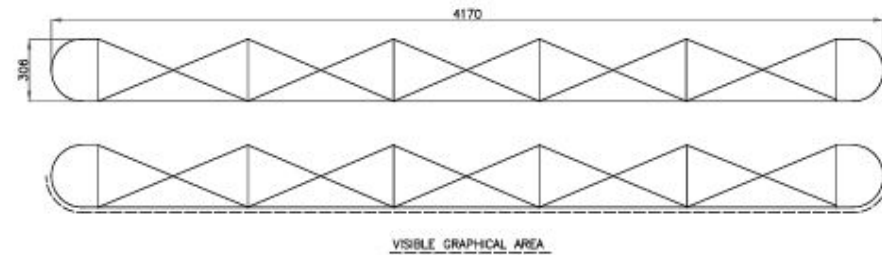


3x5 Straight Pop-Up Graphic - Artwork Details

Artwork Specification

3 x 5 Straight Pop Up Display

- 1 We require your artwork documents to be submitted in **Vector Format** in either **EPS, Adobe Illustrator (A1)** or **High Quality PDF**
- 2 Please ensure that all **text** has been outlined, any images or placed items are **linked / embed** within the document, and all layers have been flattened
- 3 No Bleed or Crop Marks
- 4 Set up your artwork in CMYK at 300dpi
- 5 CMYK Printing of Solid Black - To achieve a solid black in your artwork... please create solid black with the following colour reference:
100% @C
100% @K
100% @Y
100% @M
- 6 The artwork should be sized at **25%** of the total size
- 7 3x5 Straight Pop Up Displays, has 6x Graphics Panels
 5x Frontal Central Panels
 2x Frontal End Panels
- 8 Total artwork size = W5006mm x H2225mm
 Artwork size 25% = W1251.5mm x H556.25mm
 Front Panels = 732mm / 183mm (25%)
 D-End Panels = 673mm / 168.25mm (25%)
- 9 When adding text or telephone numbers upon your graphics
 Please ensure that all is readable.....
 TRY & AVOID adding on any graphic joins

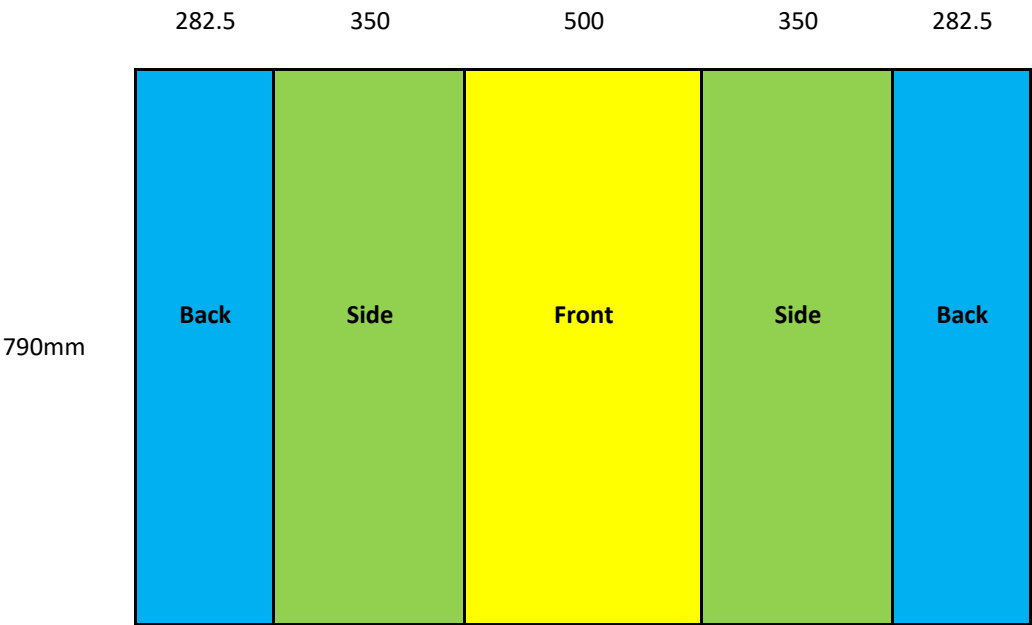
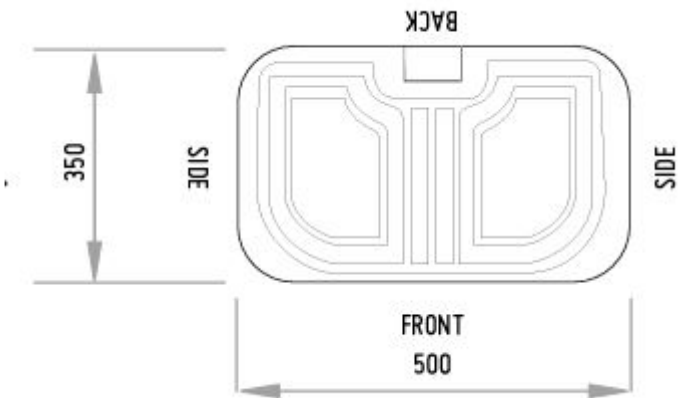


3x5 Straight Pop-Up Graphic - Artwork Details

Artwork Specification

Graphic Wrap for Zeus Pop-Up Case

Total artwork size = W1765mm x H790mm
Artwork size 25% = W441.25mm x H197.50mm



Graphic Width (ALL) = **1765**

All sizes are in (mm)